



Gant Redmon - Program Director, Cyber Security and Privacy, IBM Resilient

# IBM Resilient



# General Data Protection Regulation

# Data Protection

# Data

# Virginia Board of Bar Examiners

Charles Sant Redmon, III

*having appeared before this Board and successfully passed  
the required examination, complied with all the requirements  
of law and the rules of the Board;*

*Now, Therefore, the  
Virginia Board of Bar Examiners,  
pursuant to authority conferred by statute,  
doth hereby license the above named applicant as an*

**ATTORNEY AND COUNSELLOR AT LAW**

*to practice in all of the Courts of this*

**COMMONWEALTH**  
October 1, 1992



ATTEST:

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SECRETARY

Alfred B. Blodgett, Jr.  
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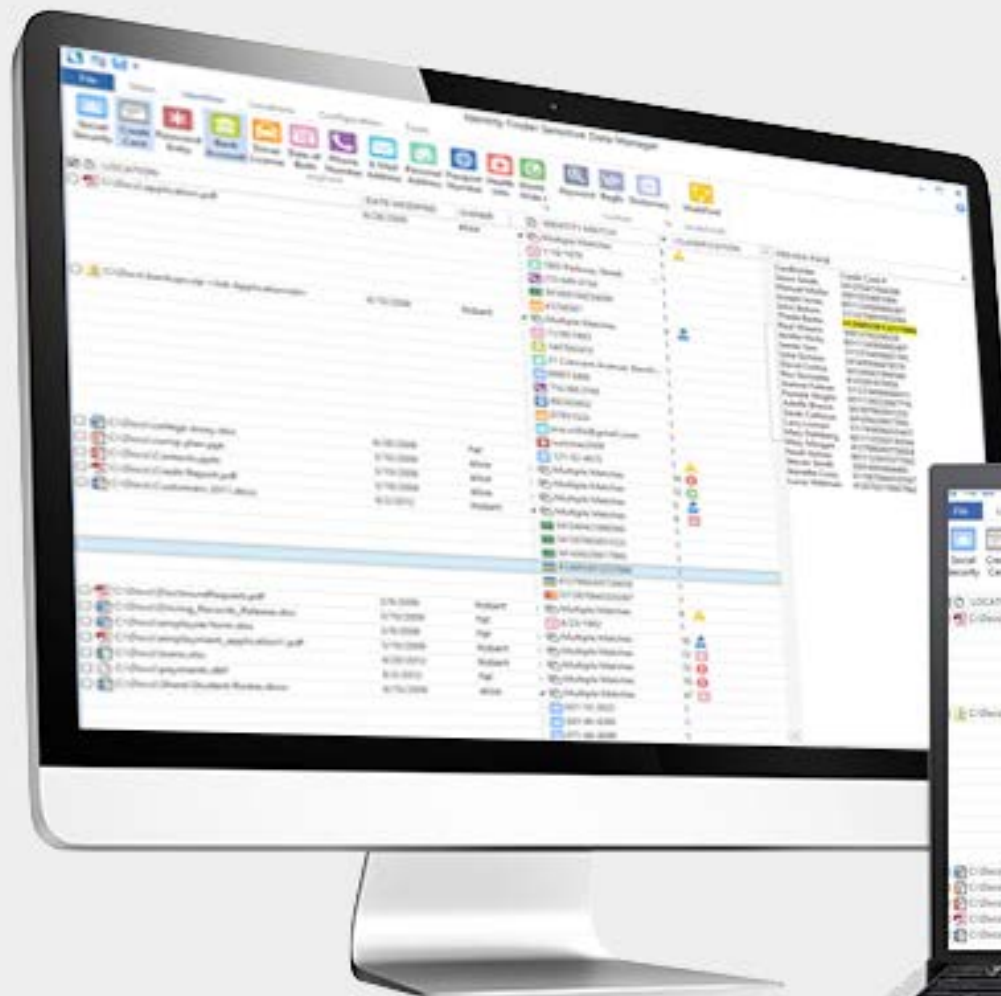
**We need you**

# Reportable?



# Data

# Personal Data



# Article 4 Definition

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‘Personal data’ means any information relating to an identified or identifiable natural person (‘data subject’);

an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

# Personal Data vs Sensitive Data

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Racial or ethnic origin, political opinions, religion or philosophical beliefs, trade union membership, and the processing of genetic data, data concerning health or data concerning sex life or criminal convictions and offences or related security measures

## Under Article 4...

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**'Personal data breach'** means a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, **personal data** transmitted, stored or otherwise processed;

## Under Article 34...

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When the **personal data breach** is likely to result in a high risk to the rights and freedoms of natural persons, the **controller shall communicate** the personal data breach to the data subject without undue delay.

# What Do I Need to Know about the Personal Data?

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What data do I have?

What data is personal or sensitive?

How did I get it?

Where is it?

Who has access?

Is there adequate security given nature of data?

What is the flow?

When can/should I delete it?



## Under Article 5...

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Personal data shall be processed in a manner that ensures **appropriate security** of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures ('integrity and confidentiality').

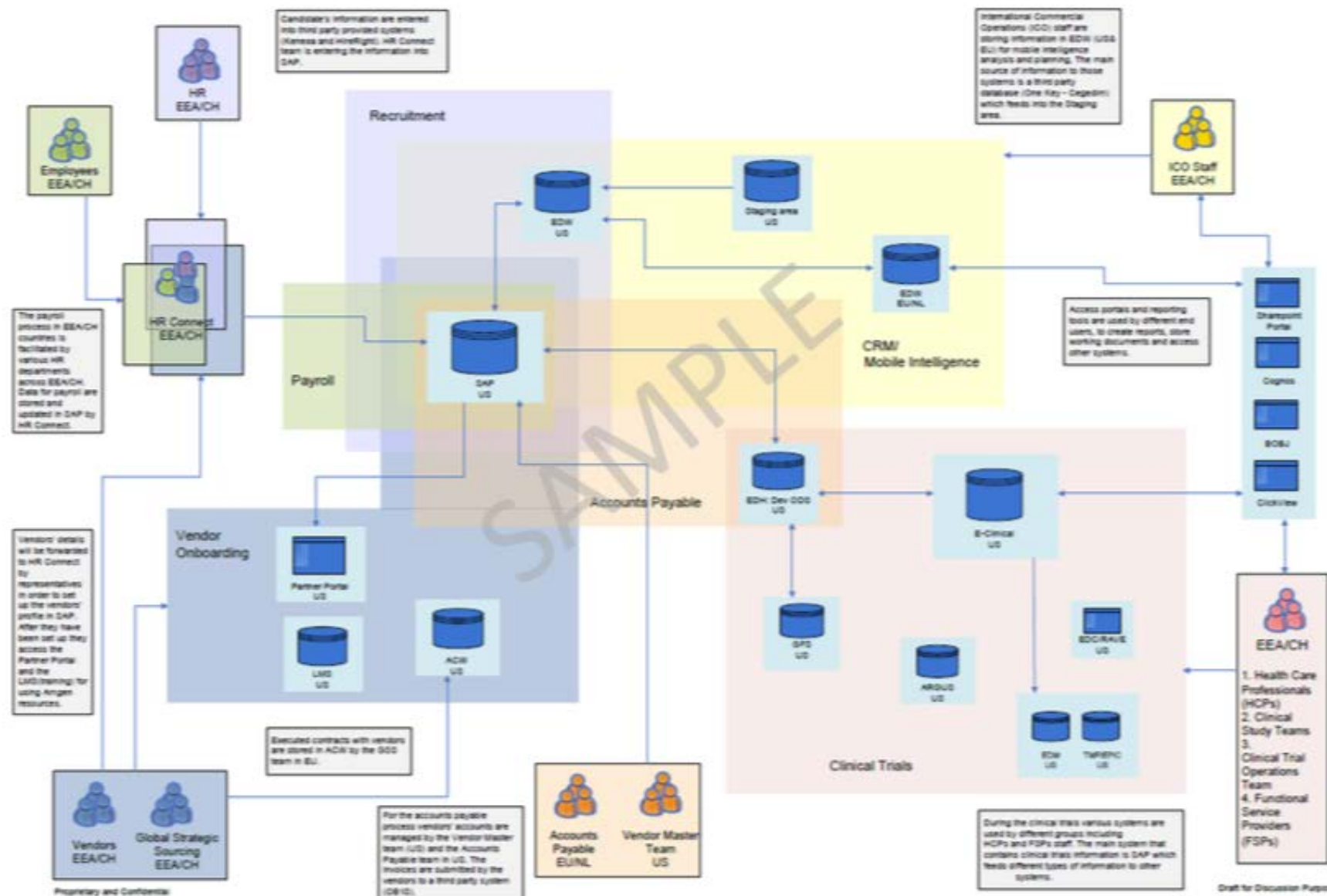
# What should we be doing?

# Data Identification and Data Mapping and Flow

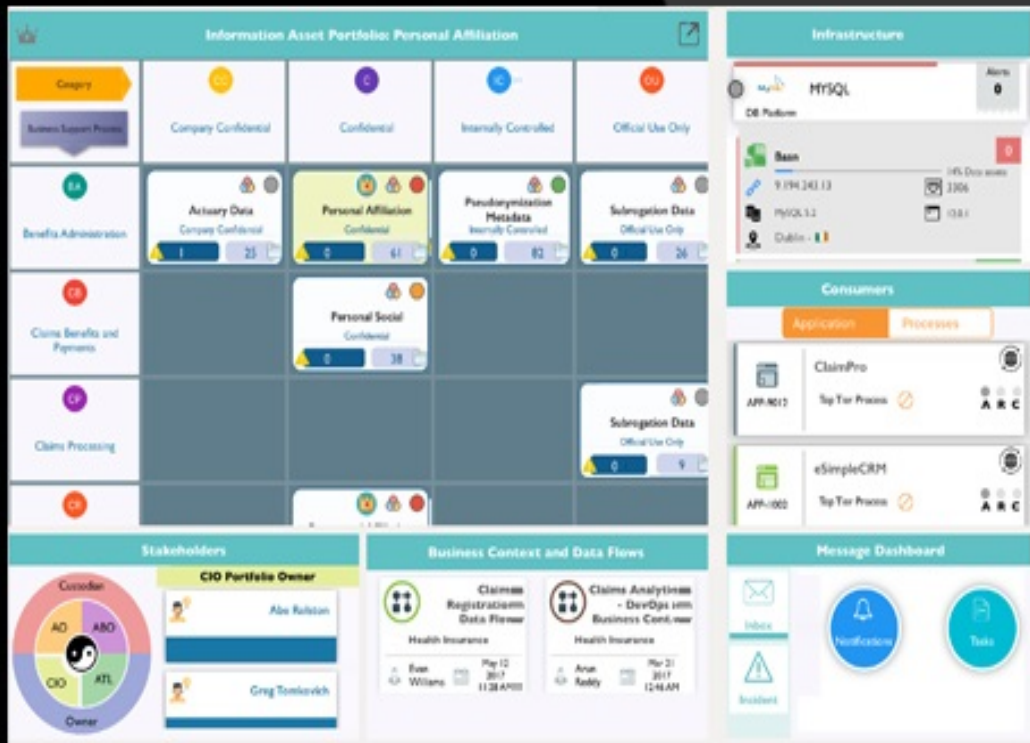
# What A Lot of People Have Today

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Question	Answer
What data is collected by your product or service?	First name, last name, work email, IP address. Our product also contains free text fields that are not defined so we don't know what information may be stored there.
Do you collect any sensitive or high risk data?	Yes. Health data and religious beliefs
Where do you collect the data?	Our production servers are based in Arlington, Virginia and Frankfurt, Germany depending upon the location of the customer in question. Data is collected through web applications hosted in one of these two environments.







# Vendors



# Data Discovery and Mapping

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**Guardium Analyzer** - Assess security and compliance risks associated with GDPR personal data by using next-generation classification techniques and performing vulnerability scanning to prioritize databases with at-risk data.

**Datavantage by Varonis** - "scan all my filesystems, then categorize & add metadata to determine breach"

**CA Data Content Discovery** - By discovering where the data is located, classifying the data based on sensitivity level and providing comprehensive reporting on the scan results, mission essential data can be protected and exposure risks can be mitigated.

**BigID** - Know your data without moving your data. Graph your data relationships without building another data warehouse or lake. Discover identity relationships across your data stores with no language or meta data dependencies.

**Prifender** - Prifender's ability to track the identities of the data subjects that the organization is responsible for across repositories and networks provides a mechanism to associate the GDPR requirements with the relevant data, rather than only rely on policy, training and contracts.

**Agile 3** - Leveraging inputs from IBM Security Guardium, IBM Information Governance Catalog and Symantec DLP, Data Risk Manager is an integration platform that provides an end-to-end view of all business metadata associated with sensitive information assets, including applications, processes, policies, procedures, controls, ownership and more.

# Data Loss Prevention

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**Symantec DLP** - Symantec DLP is configured to identify sensitive data (including that defined by GDPR) and uses a variety of advanced data detection techniques to identify data in many forms.

**Digital Guardian** - Industry leading DLP plus data-centric Endpoint Detection and Response (EDR) all from a single cloud-delivered, big-data analytics service. See, understand, and stop threats to your sensitive data from insiders and outside attackers.

**Spirion** - Spirion strengthens existing data loss prevention (DLP) solutions by accurately discovering, classifying, and protecting sensitive data at the source. Data stored anywhere, in any format, and at any time—from PII, PCI, ePHI data to company confidential information.

**CipherCloud** - Sophisticated compliance scanning lets you easily discover and classify new and existing content. Out-of-the-box policies scan for content relevant to GDPR, PCI, GLBA, SOX, and HIPAA compliance regulations, credit card numbers, national IDs, social security numbers, bank routing codes, national drug codes, and more.

**Clearswift** - Information hidden inside the network or shared in the cloud can be immediately detected, secured and brought into compliance with industry regulations (GDPR, HIPAA, PCI, SOX, etc.) - without complexity and disruptions to your business.

# Data Discovery and Mapping

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**Microsoft Azure Data Catalog** - Azure Data Catalog is an enterprise-wide metadata catalog that makes data asset discovery straightforward. It's a fully-managed service that lets you—from analyst to data scientist to data developer—register, enrich, discover, understand, and consume data sources.

**HyTrust CloudAdvisor for Data** - enables you to define policies to automatically discover the data that's valuable to you, detect anomalous user access behaviors, and defend your organization against careless exposure, data loss, malicious users, and regulatory noncompliance.

**Cognigo** - DataSense's content-aware search and control engine results in radically faster, more accurate and scalable data security than traditional solutions. Using groundbreaking machine learning technologies, DataSense is able to classify data, ensure compliance, enforce data policies and actively mitigate data at risk in real-time.

**Global IDs** - In contrast to traditional approaches which focus on governing data silos, Global IDs allows organizations to govern data ecosystems. This perspective allows organizations to see their data in a holistic manner, allowing visibility into the way in which business is conducted across the enterprise.

**Informatica** - A machine-learning-based data catalog lets you classify and organize data assets across cloud, on-premises, and big data. It provides maximum value and reuse of data across your enterprise.

**Integris Software** - Our software gives you the ability to visualize where personal information is located across the organization, prove adherence to regulatory standards, and fuel strategic decision making.

# Forensic and eDiscovery Solutions

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**Guidance Software/EnCase/OpenText** - Whether a corporate or legal investigator, you need to be confident that you can gather all data pertinent to your investigation, analyze it at the deepest forensic level, and produce trusted reports.

**Concordance by Lexis/Nexus** - Used by more than 70,000 attorneys and litigation support professionals, Concordance provides an effective, cost-efficient way to manage and review the high volumes of documents generated during litigation—scanned paper, email, PDFs, etc.

# How about you?

**GDPR is not the end all be all...**

**NISD, ePrivacy, etc.**

# Thank you.

## Questions?